

**Computerized Reward System For Encouraging
Participation In A Health Management Program**

ABSTRACT

- 5 A computerized reward system which encourages an individual's participation in a health management system includes a script generating means for generating a health management script, a script assignment means for assigning a health management script to the individual, a monitoring means for collecting 10 data on the individual's compliance, a memory means for storing the compliance data, an evaluation means for comparing the compliance data to evaluation criteria to determine if the patient is compliant, and a reward to be given to the compliant individual. The individual's 15 compliance is evaluated by his or her answers to the health management script. Each health management script program can be custom made for each individual. The different monitoring means possible which the individual can use include a remotely programmable apparatus, an interactive telephone 20 call, and a multimedia processor. The rewards include a coupon and an electronic reward credited to the individual's data card or personal account at a store.